

Subject: Re: Coordination of Entertainment through the end of 2016

From: Lorena Parker

Date: 07/25/2016 03:20 PM

To: Benjamin Johnson

Can you call me?

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
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Business Improvement District
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On Mon, Jul 25, 2016 at 3:18 PM, Benjamin Johnson <ben.johnson@lacity.org> wrote:

Ok, I'm just one step behind. Yes, I called Lee last week to have his production staff advise on the first three events. Just didn't know who it was... but all is good!

So Joe is not involved, or Andy?

Ben

On Mon, Jul 25, 2016 at 3:16 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Ben,

It may be more practical to have Marco do all the technical work. I really need Lee to send out his guy, evaluate what we have and let Marco know.

Let me know if you want to discuss. It might be better if we have a phone conversation.

Thanks.

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On Mon, Jul 25, 2016 at 3:04 PM, Benjamin Johnson <ben.johnson@lacity.org> wrote:

Hi Lorena! Thank you!

I've asked Lee to suss out the production costs for the first two events, plus he is on standby for Sept 1 to provide and advise and consult.

After we see the costs additional cost of production, rental, and labor, then we can finalize the additional events for the year and determine the amount of funding that remains.

More soon!

Ben

On Mon, Jul 25, 2016 at 2:35 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Good afternoon all,

In an effort to streamline our entertainment for the remainder of the year, I would like to coordinate it as follows:

Ben Johnson - [213-202-5500](tel:213-202-5500) Research talent and make recommendations, negotiate prices

Joe Pielago - [310-832-2183](tel:310-832-2183) Work with Ben to finalize final schedule of talent.

Marco Duval - [310-261-8778](tel:310-261-8778) Assume all technical needs for all performances.

Lee Sweet - [310-548-2493](tel:310-548-2493) Assign technician to evaluate our current electrical capacity and relay that message to

Marco. This should be done sooner rather than later.

Our office is not able to provide the technical assistance and we really need to have someone else assume this responsibility.

Thank you for your assistance.

Best regards,

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